



Vauxhall & District CHAMBER OF COMMERCE

This Bi-weekly Newsletter is available to members and non-members of the Vauxhall & District Chamber of Commerce and features information of importance to, and about local business and upcoming events!

Wednesday March 25th, 2020

March 24th:

Postponed!!

Digital Marketing Series!

Held at the Heritage Inn Taber, AB from 8:00 Am - 10:30 Am. The cost to attend is \$15.00 per session per person this also includes breakfast!! If you register for all 4 sessions the 4th session is free, use promo code **4free** when registering. Don't delay in getting your registration in as there are only 25 seats available for each session!! The first session is on March 24th - Session One - Developing a Marketing Plan. Session Two April 28th - Attracting Customers with Inbound Marketing. Session Three May 26th - Reaching Customers with Outbound Marketing. Session Four is being held on June 16th - Measuring your Marketing.

THE EVENTBRITE LINK IS HERE:
[HTTPS://WWW.EVENTBRITE.CA/E/POWERUP-TABER-DIGITAL-MARKETING-SERIES-TICKETS-98076091229](https://www.eventbrite.ca/e/powerup-taber-digital-marketing-series-tickets-98076091229)

March 31st:

Medicine Hat College Continuing Studies & Corporate Training - Free until March 31st,2020!!!

Most Popular Online Training available currently - Certificate courses will be starting up in April.

Ground Disturbance 201 (ABCGA Endorsed)
 Defensive Driving: 3 Demerit Reduction Program (Alberta)
 Introduction to Health and Safety Committees & Health & Safety Representatives Part 2
 WHMIS/GHS 2015
 Aerial Work Platform (AWP) Certification
 Fall Protection Training
 Confined Space Entry and Monitor (SCS)
 Gas Detection and Nitrogen Awareness
 Professional Driver Improvement Course (PDIC): 3 Demerit Reduction Program (Alberta)
 Upcoming Online Business, Computer & Office Courses (Most will start in April):

Bookkeeping Certificate
 Certificate in Customer Service
 Certificate in Leadership Development
 Managing Social Change Certificate
 Certificate in Business Writing
 Certificate in Data Analysis
 Certificate in Sales
 Stay strong, stay healthy and keep your mind sharp!!

June 19th-20th:

Town of Vauxhall & Bow River Irrigation District Centennial 2020 Celebration!

Plan to attend this upcoming event! Lots of family fun to be had throughout the entire weekend. Family BBQ, Outdoor Movie, Parade, Show 'n Shine, Kids Activities, Pancake Breakfast, Family Supper, Cabaret Featuring our very own **Sestra and Trevor Panczak!!!**

Come out and Celebrate 100 Years with us!!

Become a member of the Vauxhall & District Chamber of Commerce and have access to the Chambers of Commerce Group Insurance Plan, no matter the number of employees from sole proprietors to multi employee firms. Get your quote at www.chamberplan.ca



The Vauxhall Friends of the Public Library Society are looking for new members, for more information call 403-654-2895.

Friends of the
Vauxhall
Public Library

PowerUp Taber!

DIGITAL MARKETING SERIES

PowerUp Taber! is designed to inspire, inform, and empower entrepreneurs and businesses in the Taber region by linking you with skills and information to help you succeed.

Our four part Digital Marketing series has been created to build your confidence and capabilities in marketing your business. Each session will be an in-depth lesson on a specific digital marketing topic allowing you to focus on areas of concern or interest. Combined, all four sessions build upon the foundations of digital marketing to provide you with a well-rounded tool set and new found sense of confidence to market your business or product.

Location: Heritage Inn

Time: 8:00-10:30 am

Cost: \$15 per session

Receive the fourth session free when you register for all four using promo code: **4free**

Session One: Developing a Marketing Plan

March 24, 2020

Identify a clear marketing strategy for your business, and where to invest your dollars for the best impact.

Attracting Customers with Inbound Marketing

April 28, 2020

Learn about inbound marketing, and how you can earn customers through content made specifically for your audience.

Reaching Customers with Outbound Marketing

May 26, 2020

Explore the many ways you can reach your audience with outbound marketing, and how to use these tools to dependably increase your sales.

Measuring your Marketing

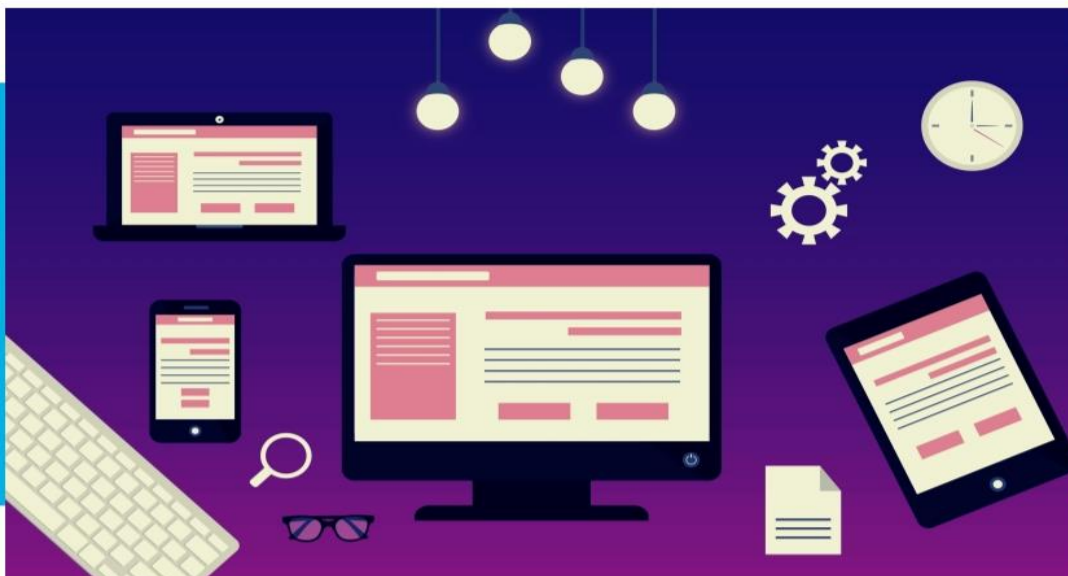
June 16, 2020

Determine what goals to set for your marketing activities and how to measure the results to determine how your effort have performed.

Eventbrite PowerUp Taber!



TaberJEDC



ATB Financial



BUSINESSLINK

COVID-19



Stay home and be alone if you are sick or were outside of Canada on or after March 12.



Wash your hands and cough into your sleeve.



No church, no school or gatherings.
Do not travel outside of Canada.



Do not visit friends, family or the elderly.



STAY AT HOME



For Help: CALL 8-1-1 or
Tina Meggison 403-308-8373 in Low German

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**ONLINE SAFETY
TRAINING – 24/7**
PRACTICAL, FLEXIBLE, CONVENIENT



June 19-20, 2020
**SEE YOU
THERE**

Vauxhall Centennial

BBQ supper, outdoor movie, parade, show 'n shine, community supper, entertainment and more

**Town of Vauxhall
and Bow River
Irrigation District**
vauxhallcentennial.org



Hope to see you there
Follow us on Facebook
Town of Vauxhall and BRID Centennial



STORMS
DON'T
LAST
FOREVER



EVEN THE STARS
NEED DARKNESS
TO SHINE

Check out the lots for sale in Vauxhall

<http://town.vauxhall.ab.ca/>



Planning an Event

LET US KNOW

Contact us with details and we will enclose the details in the next newsletter

info@vauxhallchamber.ca

“Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence.” Helen Keller

Our mailing address is:

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