



This Bi-weekly Newsletter is available to members and non-members of the Vauxhall & District Chamber of Commerce and features information of importance to, and about local business and upcoming events!

## Wednesday March 11th, 2020

### March 24th:

#### Digital Marketing Series!

Held at the Heritage Inn Taber, AB from 8:00 Am - 10:30 Am. The cost to attend is \$15.00 per session per person this also includes breakfast!! If you register for all 4 sessions the 4<sup>th</sup> session is free, use promo code **4free** when registering. Don't delay in getting your registration in as there are only 25 seats available for each session!! The first session is on March 24<sup>th</sup> - Session One - Developing a Marketing Plan. Session Two April 28<sup>th</sup> - Attracting Customers with Inbound Marketing. Session Three May 26<sup>th</sup> - Reaching Customers with Outbound Marketing. Session Four is being held on June 16<sup>th</sup> - Measuring your Marketing.

THE EVENTBRITE LINK IS HERE:  
[HTTPS://WWW.EVENTBRITE.CA/E/POWERUP-TABER-DIGITAL-MARKETING-SERIES-TICKETS-98076091229](https://www.eventbrite.ca/e/powerup-taber-digital-marketing-series-tickets-98076091229)

These are sure to be very informative events!

### March 18th:

#### VHS & VES Fine Arts Gala!

Come out and join the students of the Vauxhall High School and Vauxhall Elementary Schools as they showcase their many talents!

### March 26th:

#### Taber/Vauxhall RCMP Town Hall Meeting!!

Residents of the MD of Taber, Town of Vauxhall, Village of Barnwell and all other areas covered by Taber/Vauxhall RCMP Detachment are invited to a Town Hall meeting on Thursday, March 26th, 2020 at 6:30 pm at the Vauxhall Community Hall. The Detachment Commander, Sergeant Gord Yetman will be on hand to discuss matters of policing within our detachment's boundaries and also to answer any questions the public may have. Refreshments will be provided. We look forward to seeing you there.

### March 12th:

#### Basketball Zones for our VHS Sr. Girls & Boys!

The VHS Sr. Girls and Boys are in basketball zones at the Lethbridge College. The girls will be playing Kate Andrews at 6:45pm and the boys play Willow Creek at 8:30pm. We want to wish both teams **Good Luck!!!**

### June 19th-20th:

#### Town of Vauxhall & Bow River Irrigation District Centennial 2020 Celebration!

Plan to attend this upcoming event! Lots of family fun to be had throughout the entire weekend. Family BBQ, Outdoor Movie, Parade, Show 'n Shine, Kids Activities, Pancake Breakfast, Family Supper, Cabaret Featuring our very own **Sestra** and **Trevor Panczak!!!**

Come out and Celebrate 100 Years with us!!

Become a member of the Vauxhall & District Chamber of Commerce and have access to the Chambers of Commerce Group Insurance Plan, no matter the number of employees from sole proprietors to multi employee firms. Get your quote at [www.chamberplan.ca](http://www.chamberplan.ca)



The Vauxhall Friends of the Public Library Society are looking for new members, for more information call 403-654-2895.

Friends of the  
Vauxhall  
Public Library

PowerUp Taber!

# DIGITAL MARKETING SERIES

PowerUp Taber! is designed to inspire, inform, and empower entrepreneurs and businesses in the Taber region by linking you with skills and information to help you succeed.

Our four part Digital Marketing series has been created to build your confidence and capabilities in marketing your business. Each session will be an in-depth lesson on a specific digital marketing topic allowing you to focus on areas of concern or interest. Combined, all four sessions build upon the foundations of digital marketing to provide you with a well-rounded tool set and new found sense of confidence to market your business or product.

**Location:** Heritage Inn

**Time:** 8:00-10:30 am

**Cost:** \$15 per session

Receive the fourth session free when you register for all four using promo code: **4free**

## Session One: Developing a Marketing Plan

March 24, 2020

Identify a clear marketing strategy for your business, and where to invest your dollars for the best impact.

## Attracting Customers with Inbound Marketing

April 28, 2020

Learn about inbound marketing, and how you can earn customers through content made specifically for your audience.

## Reaching Customers with Outbound Marketing

May 26, 2020

Explore the many ways you can reach your audience with outbound marketing, and how to use these tools to dependably increase your sales.

## Measuring your Marketing

June 16, 2020

Determine what goals to set for your marketing activities and how to measure the results to determine how your effort have performed.

**Eventbrite** PowerUp Taber!



TaberJEDC



**ATB Financial**



**BUSINESSLINK**





June 19-20, 2020

SEE YOU

THERE



# Vauxhall Centennial

BBQ supper, outdoor movie, parade, show 'n shine, community supper, entertainment and more

Town of Vauxhall  
and Bow River  
Irrigation District  
[vauxhallcentennial.org](http://vauxhallcentennial.org)

Hope to see you there  
Follow us on Facebook  
Town of Vauxhall and BRID Centennial

It was one  
of those  
*March*  
days when the **SUN** shines hot  
and the  
*wind blows* **cold:**  
when it is **summer** in the *light,*  
and **winter** in the  
**shade.**

—Charles Dickens

Be the  
*Change*  
you wish to see in the  
*World*

Check out the lots for sale in Vauxhall

<http://town.vauxhall.ab.ca/>



### Planning an Event

LET US KNOW

Contact us with details and we will enclose the details in the next newsletter

[info@vauxhallchamber.ca](mailto:info@vauxhallchamber.ca)

“Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence.” Helen Keller

Our mailing address is:

Vauxhall & District Chamber of Commerce

Box 357

Vauxhall, AB

T0K 2K0

Email: [president@vauxhallchamber.ca](mailto:president@vauxhallchamber.ca)

Follow us on Facebook

<https://www.facebook.com/Vauxhall-District-Chamber-of-Commerce-198208407564216/>

If you no longer wish to receive these emails please contact us.